# **Bethel Area Chamber of Commerce 2022 Member Benefit Levels**

Membership Cost: \$2500+ \$1300 \$690 \$450 \$3100  Estimated Value of Services: \$12,500 \$6500 \$3300 \$2500 \$1500  Business name, address, phone, external website link, hours, directions, map, a short description, & rep info Referrals from Staff \$\forall V\$ \$\fora		Cornerstone	Leader	Partner	Enhanced	Basic
Basic Web Page on BethelMaine.com Business name, address, phone, external website link, burs, directions, map, a short description, & rep info Referrals from Staff  Advocacy for Businesses on Local and State Levels  Post Events on Calendar on BethelMaine.com  Display brochures & business cards at Visitors' Center  Attend Business Workshops & Networking Events  Attend Business Workshops & Networking Events  Participate in Co-Op Adverting  Leads List from BethelMaine.com  Offer a Member Reward, Sales & Promos  Health Insurance Group Rates Available  25% off Constant Contact Online Marketing Tools  Eligible for Constellation's Energy Program  Discounted Tuition for MaineMBA Program  Job Postings on BethelMaine.com  Web Leads Generated from BethelMaine.com  (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com  Includes All Basic Web Page PIUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  2x/year  Video Post  Priority Placement on BethelMaine.com  Dedicated E-blast to Members  2x/year  Video Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Additional Business Web BethelMaine.com  Logo in footer of BethelMaine.com  Additional Business Web BethelMaine.com  Logo in footer of BethelMaine.com  Additional Business Web BethelMaine.com  Logo in footer of BethelMaine.com  Additional BethelMaine.com  Additional BethelMaine.com  Logo in footer of BethelMai	Membership Cost:	\$2500+	\$1300	\$690	\$450	\$310
Basic Web Page on BethelMaine.com Business name, address, phone, external website link, bours, directions, map, a short description, & rep info Referrals from Staff  Advocacy for Businesses on Local and State Levels  Post Events on Calendar on BethelMaine.com  Display brochures & business cards at Visitors' Center  Attend Business Workshops & Networking Events  Attend Business Workshops & Networking Events  Participate in Co-Op Advertising  Leads List from BethelMaine.com  Offer a Member Reward, Sales & Promos  Health Insurance Group Rates Available  25% off Constant Contact Online Marketing Tools  Eligible for Constellation's Energy Program*  Discounted Tuition for MaineMBA Program  Job Postings on BethelMaine.com  (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com  Includes All Basic Web Page PluS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on  BethelMaine.com  Dedicated E-blast to Members  2x/year  Video Post  Priority Placement on BethelMaine.com  Dedicated E-blast to Members  2x/year  Video Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com	Estimated Value of Services:	\$12,500	\$6500	\$3500	\$2500	\$1500
Referrals from Staff Advocacy for Businesses on Local and State Levels Y Advocacy for Businesses on Local and State Levels Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y Y	Business name, address, phone, external website link,		1	<b>✓</b>	✓	✓
Post Events on Calendar on BethelMaine.com  Display brochures & business cards at Visitors' Center Attend Business Workshops & Networking Events Participate in Co-Op Advertising Leads List from BethelMaine.com Offer a Member Reward, Sales & Promos Health Insurance Group Rates Available 25% off Constant Contact Online Marketing Tools Eligible for Constellation's Energy Program* Visitors' Guide Business After Hours/Networking Breakfast Member Mailing List Additional Business Web Page on BethelMaine.com Visitors' Guide Business Listing**  Concierge Service Web Page and Event Updating on BethelMaine.com Dedicated E-blast to Members 2x/year Logo in footer of BethelMaine.com Clogo in footer of BethelMaine.com Logo in footer of Chamber member Communications emails Banner Ad on BethelMaine.com		✓	✓	✓	✓	✓
Display brochures & business cards at Visitors' Center  Attend Business Workshops & Networking Events  Attend Business Attended Survival Andrews Available  Additional Business Web Page on BethelMaine.com  Dedicated E-blast to Members  Dedicated E-blast to Members  Dedicated E-blast to Members  Dedicated E-blast to Members  Dedicated Forbast Hours/Networking on BethelMaine.com  Concierge Service  Web Page and Event Updating on BethelMaine.com  Logo in footer of Chamber member communications emails  Banner Ad on BethelMaine.com  A V V V V V V V V V V V V V V V V V V	Advocacy for Businesses on Local and State Levels	✓	✓	✓	✓	✓
Attend Business Workshops & Networking Events Participate in Co-Op Advertising Leads List from BethelMaine.com Offer a Member Reward, Sales & Promos Health Insurance Group Rates Available 25% off Constant Contact Online Marketing Tools Eligible for Constellation's Energy Program* V Discounted Tuition for MaineMBA Program V Discounted Tuition for MaineMBA Program V Dispositings on BethelMaine.com Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s)) Enhanced Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights Wilnks Most Business After Hours/Networking Breakfast Member Mailing List V Additional Business Web Page on BethelMaine.com Visitors' Guide Business Listing** 1/4 Page Ad Visitors' Guide Business Listing** 1/4 Page Ad Visitors' Guide Business Listing** Vigeor Social Media Sharing V Concierge Service Web Page and Event Updating on BethelMaine.com Video Post Priority Placement on BethelMaine.com Logo in footer of BethelMaine.com Logo in footer of dember member communications emails Banner Ad on BethelMaine.com  V  V V V V V V V V V V V V V V V V V	Post Events on Calendar on BethelMaine.com	✓	✓	✓	✓	✓
Attend Business Workshops & Networking Events Participate in Co-Op Advertising Leads List from BethelMaine.com Offer a Member Reward, Sales & Promos Health Insurance Group Rates Available 25% off Constant Contact Online Marketing Tools Eligible for Constellation's Energy Program* Viscounted Tuition for MaineMBA Program Viscounted Tuition for MaineMBA Program Viscounted Tuition for MaineMBA Program Viscounted Tools BethelMaine.com Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s)) Enhanced Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights Wilnks Member Mailing List Visitors' Guide Business Web Page on BethelMaine.com Visitors' Guide Business Listing**  Social Media Sharing Viger Concierge Service Web Page and Event Updating on BethelMaine.com Dedicated E-blast to Members Social Media Spotlight Video Priority Placement on BethelMaine.com Logo in footer of BethelMaine.com Logo in footer of dethelMaine.com Logo in footer of dethelMaine.com Logo in footer of chamber member communications emails Banner Ad on BethelMaine.com  Visitors' Guide Business Communications emails Banner Ad on BethelMaine.com Viger	Display brochures & business cards at Visitors' Center	✓	✓	✓	✓	✓
Participate in Co-Op Advertising  Leads List from BethelMaine.com  Offer a Member Reward, Sales & Promos  Health Insurance Group Rates Available  25% off Constant Contact Online Marketing Tools  Eligible for Constellation's Energy Program*  Discounted Tuition for MaineMBA Program  Obertings on BethelMaine.com  Web Leads Generated from BethelMaine.com  Web Leads Generated from BethelMaine.com  Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Values Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  Visitors' Guide Business Listing**  Visitors' Guide Business Listing*  Visitors' Guide Business Listing*  Video  Post  Priority Placement on BethelMaine.com  Dedicated E-blast to Members  Social Media Spotlight  Video  Post  Priority Placement on BethelMaine.com  Logo in footer of EethelMaine.com  Logo in footer of tamber member  communications emails  Banner Ad on BethelMaine.com		✓	✓	✓	✓	✓
Offer a Member Reward, Sales & Promos  Health Insurance Group Rates Available  25% off Constant Contact Online Marketing Tools  Eligible for Constellation's Energy Program*  Discounted Tuition for MaineMBA Program  Obstings on BethelMaine.com  (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com  Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  1/4 Page Ad  1/8 Page Ad  2 X/year  Visitors' Guide Business Listing**  Concierge Service  Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  2x/year  Video  Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Violago in footer of BethelMaine.com  Vicions of GathelMaine.com  Vicions of GathelMaine.com  Vicion footer of Camber member  Communications emails  Banner Ad on BethelMaine.com		✓	✓	✓	✓	✓
Health Insurance Group Rates Available  25% off Constant Contact Online Marketing Tools  Eligible for Constellation's Energy Program*  V V V V  Job Postings on BethelMaine.com  Web Leads Generated from BethelMaine.com  (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com  Includes Att Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  V V V V  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  1/4 Page Ad  1/8 Page Ad  Nocial Media Sharing  Concierge Service  Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  2x/year  Night Page Ad  Video  Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Visitors of Gumber member  communications emails  Banner Ad on BethelMaine.com	Leads List from BethelMaine.com	✓	✓	✓	✓	✓
Health Insurance Group Rates Available  25% off Constant Contact Online Marketing Tools  Liligible for Constellation's Energy Program*  Discounted Tuition for MaineMBA Program  Job Postings on BethelMaine.com  Web Leads Generated from BethelMaine.com  (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com  Includes All Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  1/4 Page Ad  1/8 Page Ad  Nocial Media Sharing  Concierge Service  Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  2x/year  Social Media Spotlight  Video  Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Visitors enhance with plating on wether member communications emails  Banner Ad on BethelMaine.com	Offer a Member Reward, Sales & Promos	✓	✓	✓	✓	✓
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Eligible for Constellation's Energy Program*  Discounted Tuition for MaineMBA Program  Job Postings on BethelMaine.com  Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com (Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  1/4 Page Ad  1/8 Page Ad  Basic Listing  Social Media Sharing  Concierge Service Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  2x/year  Social Media Spotlight  Video Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com	·	✓	✓	✓	✓	✓
Discounted Tuition for MaineMBA Program  Job Postings on BethelMaine.com  Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com Visitors' Guide Business Listing**  1/4 Page Ad 1/8 Page Ad Basic Listing Social Media Sharing  Concierge Service Web Page and Event Updating on BethelMaine.com Dedicated E-blast to Members  2x/year Video Post Priority Placement on BethelMaine.com Logo in footer of BethelMaine.com Logo in footer of chamber member communications emails Banner Ad on BethelMaine.com	_	✓	✓	✓	✓	✓
Job Postings on BethelMaine.com  Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com  Wisitors' Guide Business Listing**  Concierge Service Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  Social Media Spotlight  Video Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com		✓	✓	✓	✓	✓
Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s))  Enhanced Web Page on BethelMaine.com Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  1/4 Page Ad 1/8 Page Ad Basic Listing  Concierge Service Web Page and Event Updating on BethelMaine.com Web Page and Event Updating on BethelMaine.com Dedicated E-blast to Members  Social Media Spotlight  Priority Placement on BethelMaine.com Logo in footer of BethelMaine.com Logo in footer of Chamber member communications emails Banner Ad on BethelMaine.com		✓	✓	✓	✓	✓
Concierge Service   Web Page and Event Updating on BethelMaine.com   Visitors' Guide Business Listing   Video   Video   Video   Video   Post   Visitors' Placement on BethelMaine.com   Vigitor of Chamber member   Communications emails   Banner Ad on BethelMaine.com   Visitors' Guide Business   Video		./	./	./	./	./
Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links  Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  Concierge Service Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  Social Media Spotlight  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com	(Direct contact submission form on your web page(s))	V	<b>Y</b>	Y	•	•
Host Business After Hours/Networking Breakfast  Member Mailing List  Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  Social Media Sharing  Concierge Service Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  Social Media Spotlight  Video Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com  V  V  V  V  V  1  1  1  1  1  1  1  1	Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social	✓	✓	<b>✓</b>	✓	
Additional Business Web Page on BethelMaine.com  Visitors' Guide Business Listing**  Social Media Sharing  Concierge Service Web Page and Event Updating on BethelMaine.com Dedicated E-blast to Members  Social Media Spotlight  Video Post Priority Placement on BethelMaine.com Logo in footer of BethelMaine.com Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com		✓	✓	✓	✓	
BethelMaine.com         Visitors' Guide Business Listing**         Social Media Sharing         Concierge Service         Web Page and Event Updating on BethelMaine.com         Dedicated E-blast to Members         Social Media Spotlight         Video         Priority Placement on BethelMaine.com         Logo in footer of BethelMaine.com         Logo in footer of chamber member communications emails         Banner Ad on BethelMaine.com	Member Mailing List	✓	✓	✓	✓	
Social Media Sharing  Concierge Service Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  Social Media Spotlight  Video Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com  ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓		4+	2	1		
Concierge Service Web Page and Event Updating on BethelMaine.com  Dedicated E-blast to Members  Social Media Spotlight  Video  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com  ✓  Unlimited  2x/year  1x/year  √  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓  ✓	Visitors' Guide Business Listing**	1/4 Page Ad	1/8 Page Ad	Basic Listing		
Web Page and Event Updating on BethelMaine.com 2x/year   Dedicated E-blast to Members 2x/year   Social Media Spotlight Video   Priority Placement on BethelMaine.com ✓   Logo in footer of BethelMaine.com ✓   Logo in footer of chamber member communications emails ✓   Banner Ad on BethelMaine.com ✓	Social Media Sharing	✓	✓	✓		
Social Media Spotlight  Video Post  Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com	_	Unlimited	2x/year			
Priority Placement on BethelMaine.com  Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com	Dedicated E-blast to Members	2x/year	1x/year			
Logo in footer of BethelMaine.com  Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com  ✓	Social Media Spotlight	Video	Post			
Logo in footer of chamber member communications emails  Banner Ad on BethelMaine.com	Priority Placement on BethelMaine.com	✓	✓			
communications emails  Banner Ad on BethelMaine.com  ✓	Logo in footer of BethelMaine.com	✓		-		
Banner Ad on BethelMaine.com  ✓	_	✓				
Special Recognition Decal ✓		✓				
	Special Recognition Decal	✓				

(Monthly Payment Plans are available. Member must provide a bank routing and account numbers (preferred) or credit/debit card)

<sup>\*</sup>Members of the Bethel Area Chamber of Commerce may be eligible to participate in an energy solution program with Constellation, a leading competitive supplier of power, renewable energy and energy management which provides integrated energy solutions from electricity procurement and renewable energy supply to demand-side management solutions.

<sup>\*\*</sup>Discounted upgrades available in Visitors' Guide.

## **Money-Back Guarantee for New Members**

We believe that membership in the Bethel Area Chamber of Commerce is an excellent investment, and that members will believe that too, if they are making maximum use of their benefits. As a result, the BACC offers a First-year Money-back Guarantee.

If a member does the following, and still doesn't think dues are worth it to them, the member can receive their first year's dues back.

- Meet with a staff member at your business or in the chamber office to learn how to utilize all the membership tools
- Log in to www.bethelmaine.com to use the tools available to them at the membership level in which they've invested
- Attend at least two networking events/workshops
- Volunteer a few hours at an event over the course of the year.

## Recruit a New Member and Earn \$100 Credit

Know a business which you think would benefit from chamber membership? Refer the owner to us, and if he/she joins, YOU earn a \$100 to be used on marketing, advertising, or sponsorship.

# Membership Bylaws

The following are excerpts from the BACC Bylaws, Article II, Membership and Dues

#### **Section 2: Membership Investments**

Membership investments shall be at such rates, schedule or formula, and may be from time prescribed by the Board, payable annually on January 1. New members must pay a full year investment when initiating membership (regardless of the month they join), and upon the beginning of the chamber's next fiscal year, the chamber will pro-rate the member's dues to reflect the date in which they originally joined. Members that have been a member in the previous calendar year are responsible for one (1) year's investment regardless of the month in which they invest. At no time will any portion of the annual membership investment be refunded.

### **Section 3: Admission of Members**

- 1.) If physically located within the towns/townships listed in Article I, Section 3, an individual or business desiring to become a member of the Chamber shall fill out a membership application and submit it with appropriate payment to the chamber office.
  - a. If physically located outside the towns/townships listed in Article I, Section 3, the business seeking membership must submit a written application. The application will be reviewed and voted on in person by the board at its next regularly scheduled meeting. The board of directors may accept or refuse membership to any business outside of our defined membership area for any reason. Dues payment shall be made after acceptance is decided.

Membership will be without regard to race, creed, religion, sex, sexual orientation, nationality, or political affiliation.