

Bethel Area Chamber of Commerce 2022 Member Benefit Levels

	Cornerstone	Leader	Partner	Enhanced	Basic
Membership Cost:	\$2500+	\$1300	\$690	\$450	\$310
<i>Estimated Value of Services:</i>	<i>\$12,500</i>	<i>\$6500</i>	<i>\$3500</i>	<i>\$2500</i>	<i>\$1500</i>
Basic Web Page on BethelMaine.com Business name, address, phone, external website link, hours, directions, map, a short description, & rep info	✓	✓	✓	✓	✓
Referrals from Staff	✓	✓	✓	✓	✓
Advocacy for Businesses on Local and State Levels	✓	✓	✓	✓	✓
Post Events on Calendar on BethelMaine.com	✓	✓	✓	✓	✓
Display brochures & business cards at Visitors' Center	✓	✓	✓	✓	✓
Attend Business Workshops & Networking Events	✓	✓	✓	✓	✓
Participate in Co-Op Advertising	✓	✓	✓	✓	✓
Leads List from BethelMaine.com	✓	✓	✓	✓	✓
Offer a Member Reward, Sales & Promos	✓	✓	✓	✓	✓
Health Insurance Group Rates Available	✓	✓	✓	✓	✓
25% off Constant Contact Online Marketing Tools	✓	✓	✓	✓	✓
Eligible for Constellation's Energy Program*	✓	✓	✓	✓	✓
Discounted Tuition for MaineMBA Program	✓	✓	✓	✓	✓
Job Postings on BethelMaine.com	✓	✓	✓	✓	✓
Web Leads Generated from BethelMaine.com (Direct contact submission form on your web page(s))	✓	✓	✓	✓	✓
Enhanced Web Page on BethelMaine.com Includes ALL Basic Web Page PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links	✓	✓	✓	✓	
Host Business After Hours/Networking Breakfast	✓	✓	✓	✓	
Member Mailing List	✓	✓	✓	✓	
Additional Business Web Page on BethelMaine.com	4+	2	1		
Visitors' Guide Business Listing**	1/4 Page Ad	1/8 Page Ad	Basic Listing		
Social Media Sharing	✓	✓	✓		
Concierge Service Web Page and Event Updating on BethelMaine.com	Unlimited	2x/year			
Dedicated E-blast to Members	2x/year	1x/year			
Social Media Spotlight	Video	Post			
Priority Placement on BethelMaine.com	✓	✓			
Logo in footer of BethelMaine.com	✓				
Logo in footer of chamber member communications emails	✓				
Banner Ad on BethelMaine.com	✓				
Special Recognition Decal	✓				

(Monthly Payment Plans are available. Member must provide a bank routing and account numbers (preferred) or credit/debit card)

*Members of the Bethel Area Chamber of Commerce may be eligible to participate in an energy solution program with Constellation, a leading competitive supplier of power, renewable energy and energy management which provides integrated energy solutions from electricity procurement and renewable energy supply to demand-side management solutions.

**Discounted upgrades available in Visitors' Guide.

(Turn page for more information)

Money-Back Guarantee for New Members

We believe that membership in the Bethel Area Chamber of Commerce is an excellent investment, and that members will believe that too, if they are making maximum use of their benefits. As a result, the BACC offers a First-year Money-back Guarantee.

If a member does the following, and still doesn't think dues are worth it to them, the member can receive their first year's dues back.

- Meet with a staff member at your business or in the chamber office to learn how to utilize all the membership tools
- Log in to www.bethelmaine.com to use the tools available to them at the membership level in which they've invested
- Attend at least two networking events/workshops
- Volunteer a few hours at an event over the course of the year.

Recruit a New Member and Earn \$100 Credit

Know a business which you think would benefit from chamber membership? Refer the owner to us, and if he/she joins, YOU earn a \$100 to be used on marketing, advertising, or sponsorship.

Membership Bylaws

The following are excerpts from the BACC Bylaws, Article II, Membership and Dues

Section 2: Membership Investments

Membership investments shall be at such rates, schedule or formula, and may be from time prescribed by the Board, payable annually on January 1. New members must pay a full year investment when initiating membership (regardless of the month they join), and upon the beginning of the chamber's next fiscal year, the chamber will pro-rate the member's dues to reflect the date in which they originally joined. Members that have been a member in the previous calendar year are responsible for one (1) year's investment regardless of the month in which they invest. At no time will any portion of the annual membership investment be refunded.

Section 3: Admission of Members

- 1.) If physically located within the towns/townships listed in Article I, Section 3, an individual or business desiring to become a member of the Chamber shall fill out a membership application and submit it with appropriate payment to the chamber office.
 - a. If physically located outside the towns/townships listed in Article I, Section 3, the business seeking membership must submit a written application. The application will be reviewed and voted on in person by the board at its next regularly scheduled meeting. The board of directors may accept or refuse membership to any business outside of our defined membership area for any reason. Dues payment shall be made after acceptance is decided.

Membership will be without regard to race, creed, religion, sex, sexual orientation, nationality, or political affiliation.