

# Bethel Area Chamber of Commerce

## 2023 Member Benefit Levels

The list below is just the beginning! Chamber membership helps develop a relationship over time that could lead to enhanced PR for you, increased visibility for your website and social media, great referrals, connections to other businesspeople or government/nonprofit agencies who can help, learning opportunities, and helping you troubleshoot your needs and questions. We are always seeking new ways to add to this list!

	<b>Cornerstone</b>	<b>Leader</b>	<b>Partner</b>	<b>Enhanced</b>	<b>Basic</b>
<b>Membership Investment:</b>	<b>\$2500+</b>	<b>\$1300</b>	<b>\$690</b>	<b>\$450</b>	<b>\$310</b>
<b>Best for:</b>	<i>Large employers and/or investors in the community in need of several listings plus promotional help with events, jobs, &amp; sales</i>	<i>Larger businesses seeking visibility for up to 3 listings plus promotional help with events, jobs, &amp; sales</i>	<i>Adding a 2<sup>nd</sup> business, each with its own identity &amp; categories</i>	<i>Most popular. Best for good visibility for small businesses</i>	<i>Just getting started; solopreneur or side hustle</i>
<b>Basic listing on BethelMaine.com</b> Business name, address, phone, web link, hours, directions, map, a short description, & rep info	✓	✓	✓	✓	✓
Referrals from staff	✓	✓	✓	✓	✓
Job postings on BethelMaine.com	✓	✓	✓	✓	✓
Post events on calendar on BethelMaine.com	✓	✓	✓	✓	✓
Display brochures & business cards at Visitors' Center	✓	✓	✓	✓	✓
Participate in Mountain Money Community eGift Card	✓	✓	✓	✓	✓
Attend business workshops & networking events	✓	✓	✓	✓	✓
Participate in chamber advertising (visitors' guide, map, co-op advertising)	✓	✓	✓	✓	✓
Offer Member Rewards, Sales & Promos	✓	✓	✓	✓	✓
Web leads generated from BethelMaine.com (Direct contact form on your listing)	✓	✓	✓	✓	✓
Health insurance group rates available	✓	✓	✓	✓	✓
25% off Constant Contact online marketing tools	✓	✓	✓	✓	✓
Eligible for Constellation's Energy Program	✓	✓	✓	✓	✓
Discounted tuition for MaineMBA program	✓	✓	✓	✓	✓
<b>Enhanced listing on BethelMaine.com</b> Includes ALL basic listing features PLUS a logo, header photo, lengthy description, photo gallery, video, social media links, news, and highlights w/links	✓	✓	✓	✓	
Host Business After Hours/networking events	✓	✓	✓	✓	
Member mailing list (USPS)	✓	✓	✓	✓	
<b>Additional business listing on BethelMaine.com</b>	4+	2	1		
Advertising credit for chamber publications or co-op advertising	\$600 credit	\$380 credit	\$95 credit		
<b>Concierge Service</b> for updating listings & promotions on BethelMaine.com (inc. events, jobs, sales, hours, listing info, etc.)	Unlimited	4x/year			
Dedicated E-blast to members	2x/year	1x/year			
Priority placement in BethelMaine.com listings	Highest priority	2 <sup>nd</sup> priority			
Logo in footer of BethelMaine.com	✓				
Logo in footer of chamber member communications emails	✓				
Banner ad on BethelMaine.com	✓				

**Included for restaurants, shopping, and activities:** Inclusion on our What's Open page on BethelMaine.com

**Included for restaurants:** Inclusion on our Menus page on BethelMaine.com

## **Payment**

Flexible payment plans are available – monthly, quarterly, or other plan designed to work with your cash flow. Member must provide a bank routing and account numbers (preferred) or credit/debit card.

## **Money-Back Guarantee for New Members**

We believe that membership in the Bethel Area Chamber of Commerce is an excellent investment, and that members will believe that too, if they are making maximum use of their benefits. As a result, the BACC offers a First-year Money-back Guarantee.

If a member does the following, and still doesn't think dues are worth it to them, the member can receive their first year's dues back.

- Meet with a staff member at your business or in the chamber office to learn how to utilize all the membership tools
- Log in to [www.bethelmaine.com](http://www.bethelmaine.com) to use the tools available to them at the membership level in which they've invested
- Attend at least two networking events/workshops
- Volunteer a few hours at an event over the course of the year.

## **Recruit a New Member and Earn \$100 Credit**

Know a business which you think would benefit from chamber membership? Refer the owner to us, and if he/she joins, YOU earn a \$100 to be used on marketing, advertising, or sponsorship.

## **Membership Bylaws**

### Article I, Section 3: Area

The primary geographic area covered will be the towns/townships of Bethel, Greenwood, Newry, Woodstock, Albany Township, Andover, Gilead, Hanover, Mason Township, Milton Plantation & Upton.

The following are excerpts from the BACC Bylaws, Article II, Membership and Dues

### Section 2: Membership Investments

Membership investments shall be at such rates, schedule or formula, and may be from time prescribed by the Board, payable annually on January 1. New members must pay a full year investment when initiating membership (regardless of the month they join), and upon the beginning of the chamber's next fiscal year, the chamber will prorate the member's dues to reflect the date in which they originally joined. Members that have been a member in the previous calendar year are responsible for one (1) year's investment regardless of the month in which they invest. At no time will any portion of the annual membership investment be refunded.

### Section 3: Admission of Members

- 1.) If physically located within the towns/townships listed in Article I, Section 3, an individual or business desiring to become a member of the Chamber shall fill out a membership application and submit it with appropriate payment to the chamber office.
  - a. If physically located outside the towns/townships listed in Article I, Section 3, the business seeking membership must submit a written application. The application will be reviewed and voted on by the board. The board of directors may accept or refuse membership to any business outside of our defined membership area for any reason. Dues payment shall be made after acceptance is decided.

Membership will be without regard to race, creed, religion, sex, sexual orientation, nationality, or political affiliation.